

Amara Raja Group bags the prestigious 'Best -In- Class Supply Chain Innovation' award

New Delhi/ Hyderabad, 13th October, 2017: Amara Raja Group has won the prestigious '**Best-in-Class Supply chain Innovation Award**'. The award was conferred at the Express logistics Supply Chain Conclave 2017 at a grand ceremony held at Hotel Taj Lands End, Mumbai on 4th October 2017.

Amara Raja emerged as one of the final 3 winners from among Top 10 reputed companies. The award was received by Mr. L Venkat Madhav- Executive Vice President, Group SCM and Mr. Chandrababu R- Group Logistics Head from Mr.Salil Joshi, 2nd degree connection 2nd, Executive Vice President- Centers of Excellence and Mr.Vishal Dhawan Vice President - ASEAN & INDIA, JDA Software.

Speaking on the occasion, Mr. L Venkat Madhav said: “we are delighted and honoured to receive this award. The award comes in at a time when the supply chain is transforming with innovative approaches and such recognition will encourage us to benchmark against the rest of the industry”

The Amara Raja Group has a well knitted process of manufacturing, logistics and supply chain management, which fastens the process of design, assembly and distribution of products at a lower cost and also maintain high quality standards.

Amara Raja Group logistics services include: distribution and transportation, parts movement visibility, information sharing, merge-in transit, return management and network optimization.

The award given at the Asia Logistics & Supply Chain Leadership Conclave- 2017 is one of the most prestigious award under the supply chain function. Out of 10 companies shortlisted in this category, three companies including Amara Raja were as declared the winners.

About Express Logistic Supply Chain Conclave- 2017

Asia's Largest End-To-End Logistics & Supply Chain Conference returns for its 11th edition. A few quick facts of the 2015 & 2016 editions - 650 + Attendees / 200 Speakers / 40 Exhibitors / 85% Attendees from Management Cadre. These editions sold out making them the most dynamic & highest level industry strategy & benchmarking events to date in Asia. The 11th edition hosted several co-located tracks across 2 days, running parallel to the main conference & ELSC Awards.

About Amara Raja Group

Amara Raja is amongst India's leading business conglomerates with interests spanning verticals from the production of lead acid batteries (AMARON brand), power conversion products, sheet metal products, precision components, electronic products, Infrastructure Development, industrial services to food processing. Amara Raja Group of companies with their flagship company Amara Raja Batteries Ltd, are one of the largest manufacturers of Automotive and Industrial batteries in India. Amara Raja Group employs a work force of around 14000 people with a Net revenue of around Rs 6917 Crores (USD 1.03 billion) during financial year 2016-17.

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